

Nürnberg Institut für Marktentscheidungen e.V.
Steinstr. 21, 90419 Nuremberg, Germany
Founder of GfK

The **Nuremberg Institute for Market Decisions e.V. (NIM)** is a non-profit research institute operating at the intersection of science and practice. NIM studies consumer decisions based on theoretical models, existing datasets, field experiments, and international data collections. A better understanding of consumer decisions and their effects helps society, businesses, policymakers, and consumers to make better decisions in line with the socio-ecological market economy and the concept of “prosperity for all.”

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**For our Research Area *Studies*, we are looking to fill several positions with immediate effect:
(Senior) Researcher (m/f/d)
Focus: Private Consumption**

Position Profile

As a (Senior) Researcher at NIM, you will have the opportunity to contribute to a wide range of exciting research projects, work on your own research agenda, and help shape economic policy debates. Your main responsibilities include:

Research for academia and practice:

You develop theories on private consumption that can serve as a basis for large-scale empirical projects. We are looking for individuals who are strong in both theory and empirical implementation, or who demonstrate outstanding expertise in one of these areas. Specific topics include consumer sentiment, saving, investing, sustainable consumption, and the impact of current technologies on consumption.

Dissemination in academia and practice:

You are enthusiastic about the current research literature and able to prepare it in written and oral form for different target audiences in both practice and academia. Accordingly, you publish your work in academic journals as well as write texts for the interested general public.

Independent research management:

You are responsible for the design, implementation, and analysis of empirical research projects. You coordinate collaborations between academia and/or practice based on data available at NIM or on the basis of field experiments.

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Dr. Manuel Cubero

Register of Associations
Nuremberg VR200665

VAT ID DE133548208

National and international cooperation:

You work with NIM's renowned partners and actively contribute to expanding our network in academia and practice.

Who We Are Looking For

You are a dedicated researcher with experience at different research institutions and a strong interest in analyzing consumer behavior theoretically and/or empirically. The goal is to highlight the importance of consumption for the economy and society and to make the results accessible to both the general public, policy makers and the academic community.

You value varied projects and interdisciplinary collaboration. You are a team player. You are able to coordinate large research teams, independently design, plan, and successfully implement research projects. You maintain an overview even when working on multiple tasks and projects simultaneously.

You work with scientific rigor and precision while always keeping the practical relevance of your research results in mind. You enjoy deriving practice-relevant insights from your research and presenting them in appealing, target-group-oriented formats. In addition, you aim to further develop your academic profile, for example through conferences, publications in academic journals, and research collaborations.

Your Qualifications

- A university degree (Master's or equivalent) and a completed PhD with a focus on consumption, saving, investing, etc., in economics—particularly macroeconomics and household finance—political science, or a comparable discipline
- Expertise in writing up scientific results for academic journals, with existing publications in relevant subject areas
- Experience in statistical data analysis methods and solid experience with software such as RStudio, Stata, or SPSS; skills in qualitative data analysis are an advantage
- In-depth knowledge and practical experience with panel data, field experiments, or surveys
- At least two years of relevant professional experience with project responsibility and responsibility for research projects
- Business-fluent German and English skills

What We Offer

- A permanent position with an attractive compensation package
- Long-term secured research funding
- The opportunity to submit publications to top journals
- Comprehensive support for an academic career
- Flexible working hours and the option for mobile work, up to two days per week
- The opportunity to define your own research focus and build internationally recognized collaborations

Interested?

The position will remain open until suitable candidates have been found. Interviews are conducted on an ongoing basis. Please send your CV, complete application documents, and motivation letter as a PDF to hr@nim.org. For additional information, please contact Katharina Gangl at katharina.gangl@nim.org.

By submitting your application documents, you consent to the storage and processing of your personal data in accordance with the EU General Data Protection Regulation and the German Data Protection Act until the conclusion of the selection process. Your personal data will be treated confidentially and will not be passed on to third parties.