

Nürnberg Institut für Marktentscheidungen e.V.
Steinstr. 21, 90419 Nuremberg, Germany
Founder of GfK

The **Nuremberg Institute for Market Decisions e.V. (NIM)** is a non-profit research institute operating at the intersection of science and practice. NIM studies consumer decisions based on theoretical models, existing datasets, field experiments, and international data collections. A better understanding of consumer decisions and their effects helps society, businesses, policymakers, and consumers to make better decisions in line with the socio-ecological market economy and the concept of “prosperity for all.”

The Nuremberg Institute for Market Decisions is the founder of GfK.

To strengthen our team, we are looking for a

Researcher and Data Manager (m/f/d)

Position Profile

As a Researcher & Data Manager (m/f/d), you will be responsible for establishing and continuously developing an innovative data hub that integrates real consumption data, consumer climate indicators, and global ad hoc surveys. You will play a key role in shaping this hub and coordinating interdisciplinary research projects based on these data. In addition, you will support the development of long-term research collaborations.

You will also have the opportunity to conduct your own academic research in the field of consumer and market decision-making. You will promote exchange between academia and practice and contribute to the long-term advancement of data-driven decision research.

Who We Are Looking For

You are a research-oriented and analytically skilled individual with experience handling complex datasets and research structures. You are passionate about questions related to consumption and decision-making behavior and enjoy coordinating research projects, building data infrastructures, and actively shaping academic collaborations.

Even when managing multiple tasks simultaneously, you maintain a clear overview and operate confidently at the interface of research, data management, and institutional partners. You work in a structured and independent manner while demonstrating strong teamwork and communication skills.

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MEMBERS' COUNCIL
Dr. Manuel Cubero

Register of Associations
Nuremberg VR200665

VAT ID DE133548208

Your Responsibilities

- Establishment, management, and continuous development of a data hub in close cooperation with Friedrich-Alexander-University (FAU) Erlangen-Nuremberg
- Coordination and organizational support of joint research projects arising from the data hub
- Independent academic and data-driven research on topics related to consumer and market decision-making
- Publication in renowned academic journals (A-/A+ journals)
- Contribution to the institute's research projects and development of independent research approaches
- Academic exchange and development of collaborations with international partners and universities
- Presentation of research findings at international conferences

Your Qualifications

- Master's degree (or equivalent) and a PhD in economics/business administration or social sciences
- Ideally, a specialization in consumer behavior, decision research, or market decision-making
- Excellent knowledge of databases and experience working with large and complex datasets
- Experience in building or managing data hubs, data warehouses, or comparable data infrastructures (data science experience)
- Solid and advanced knowledge of econometrics and/or statistics
- Experience in coordinating interdisciplinary research projects or research groups
- Business-fluent German and English (written and spoken)
- Programming skills, especially in SQL, Python, and R, are an advantage

What We Offer

- A permanent full-time position
- Long-term secured research funding
- The opportunity to work on exciting topics with distinguished partners at the interface of theory and practice
- State-of-the-art research infrastructure and IT equipment in a central location in Nuremberg
- Comprehensive support for an academic career
- A flexible working environment with an attractive salary and additional benefits

Have We Sparked Your Interest?

Please send your complete application documents (cover letter, CV, list of publications) by **April 3, 2026**, stating your salary expectations and earliest possible starting date, as a single PDF file (maximum size 15 MB) to: hr@nim.org.

If you have any questions regarding the position, please contact Dr. Matthias Unfried (matthias.unfried@nim.org or Phone: +49 911 95 15 19 79). We treat your personal data confidentially: <https://www.nim.org/en/data-protection-declaration>