

----- APPLICATION FOR MEMBERSHIP -----

I apply for a

- Corporate membership or association membership  
Annual subscription € 500
- Personal membership for university lecturers and scientific employees at colleges,  
universities and research institutions  
Annual subscription € 150  
(in exceptional cases also applicable for experts with many years of practical experience)
- Junior membership (for persons who have not yet reached the age of 30)  
Annual subscription € 50

----- DETAILS -----

Last Name, First Name\* \_\_\_\_\_

Title \_\_\_\_\_

Company/Association  
(only for corporate/association membership) \_\_\_\_\_

Function/Job \_\_\_\_\_

Street\* \_\_\_\_\_

ZIP code\* \_\_\_\_\_

Town\* \_\_\_\_\_

Country\* \_\_\_\_\_

Telephone Number (optional) \_\_\_\_\_

e-mail \_\_\_\_\_

By signing this application for membership I accept the articles of association of the  
Nuremberg Institute for Market Decisions [www.nim.org/en/about-us/articles-association](http://www.nim.org/en/about-us/articles-association)

\_\_\_\_\_  
Date, place

\_\_\_\_\_  
Signature (and if applicable company stamp)

Please fill out this membership application form and the attached sheet of your areas of interest and send both to us by fax +49 911 37677 872 or by post to the address given above.

If you are applying for a *Personal* or *Junior Membership*, please also include a short curriculum vitae and, if applicable, your publication list.

----- MAIN AREAS OF INTEREST -----

in the context of consumer and market decisions

We would like to know more about you and your interest in our institute - and why you are interested in the topic "market decisions". Therefore, please note on this page your personal focal points in the context of consumer and market decisions and your wishes and ideas regarding membership.

----- TOPICS / ENGAGEMENT -----

Please briefly explain here the topics and questions you would like to discuss in the context of consumer and market decisions.

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Do you already have any publications, lectures or the like on the subject?  
Then please list up to three of them here. If you have a list of publications,  
then please enclose this list also with your membership application.

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----- WISHES -----

Please list here why you would like to become a member.  
What are your wishes & ideas?

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