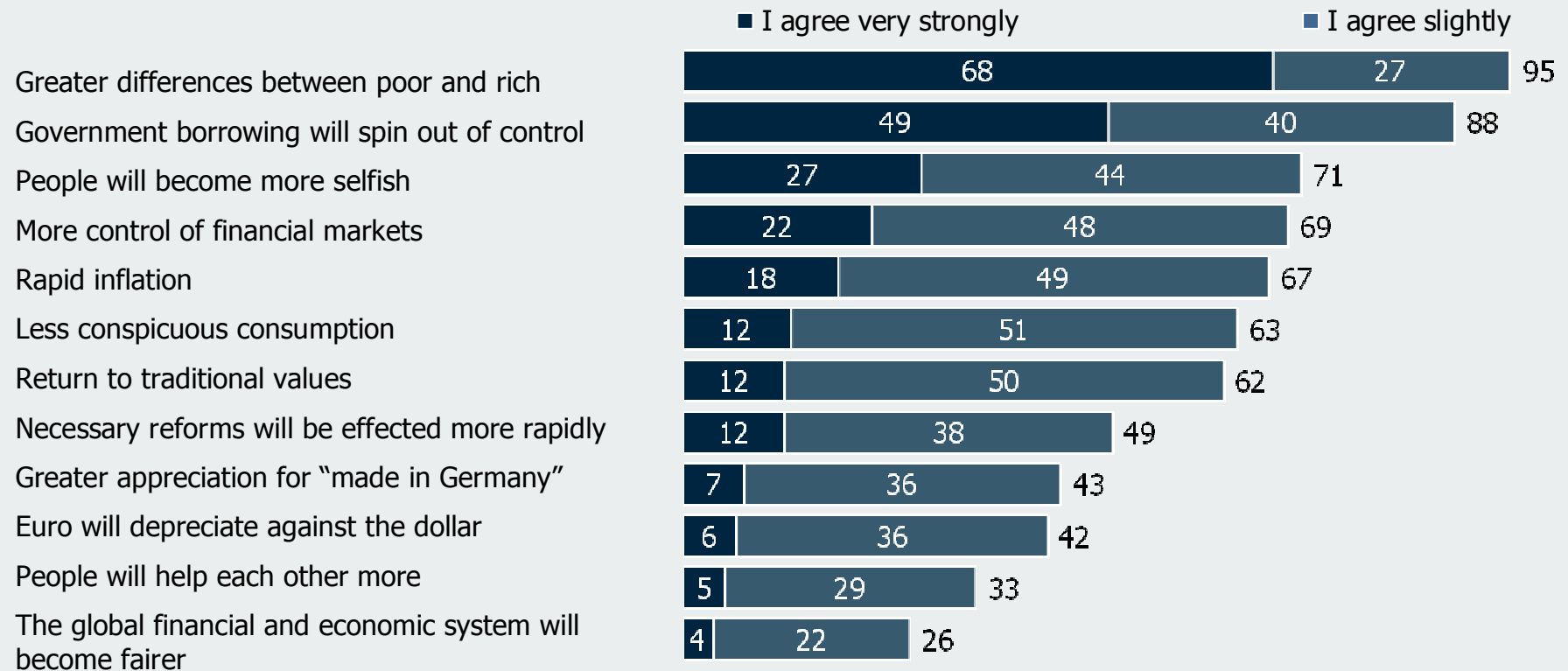


Mixed expectations of the consequences of the crisis

- % figures, scaled query -

Which consequences do you expect from the crisis?



Source: Omnibus survey on behalf of the GfK Association (May/June 2009, 2,003 people)

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Only on in two optimists expects rapid inflation, compared with virtually 80% of pessimists

- % figures ("agree very strongly" or "agree"), scaled query -

Assessment of where we are in the crisis:	Pessimists: it will get worse	In the middle, it will not get worse	Optimists: we are past the worst
Greater differences between rich and poor	96	93	87
Government borrowing will spin out of control	93	84	84
People will become more selfish	76	65	59
More control over financial markets	65	73	79
Rapid inflation	79	57	49
Less conspicuous consumption	64	66	53
Return to traditional values	62	62	65
Necessary reforms will be effected more rapidly	44	55	59
Greater appreciation for "made in Germany"	40	47	54
Euro will depreciate against the dollar	44	41	28
People will help each other more	31	36	38
The global financial and economic system will become fairer	21	31	37
Proportion of people questioned in total sample*	42%	30%	6%

Source: Omnibus survey on behalf of the GfK Association (May/June 2009, 2,003 people)

* Remaining 22% have no idea of where we are in the crisis

Those affected by the crisis financially are more worried about inflation and selfishness

- % figures ("agree very strongly" or "agree strongly"), scaled query -

Financial impact of the crisis	Loss of assets	Loss of regular income	No financial losses
Greater differences between rich and poor	95	96	94
Government borrowing will spin out of control	89	90	87
People will become more selfish	79	78	68
More control over financial markets	69	66	70
Rapid inflation	75	73	64
Less conspicuous consumption	64	64	63
Return to traditional values	62	62	61
Necessary reforms will be effected more rapidly	49	44	51
Greater appreciation for "made in Germany"	44	41	43
Euro will depreciate against the dollar	44	48	40
People will help each other more	32	31	34
The global financial and economic system will become fairer	25	23	27
Proportion of people questioned in total sample	21%	23%	65%

Source: Omnibus survey on behalf of the GfK Association (May/June 2009, 2,003 people)

People who are worried about the main breadwinner's job are most pessimistic

- % figures ("agree very strongly" or "agree"), scaled query -

The main breadwinner in the household is unemployed	... has a job that is at risk	... has a more secure job	... is a pensioner
Greater differences between rich and poor	95	97	94	94
Government borrowing will spin out of control	89	90	88	88
People will become more selfish	71	77	70	68
More control over financial markets	69	66	71	69
Rapid inflation	73	74	63	68
Less conspicuous consumption	58	63	61	69
Return to traditional values	63	62	60	66
Necessary reforms will be effected more rapidly	51	45	51	48
Greater appreciation for "made in Germany"	34	42	44	43
Euro will depreciate against the dollar	35	53	38	41
People will help each other more	35	32	34	33
The global financial and economic system will become fairer	18	22	29	25
Proportion of people questioned in the total sample	6%	17%	48%	28%

Source: Omnibus survey on behalf of the GfK Association (May/June 2009, 2,003 people)